

**Bullfrog Spas, USA**







bullfrog<sup>®</sup>  
spas

SELLING WITH

*Care, Commitment & Trust*



FACTORY SALES TRAINING 2017

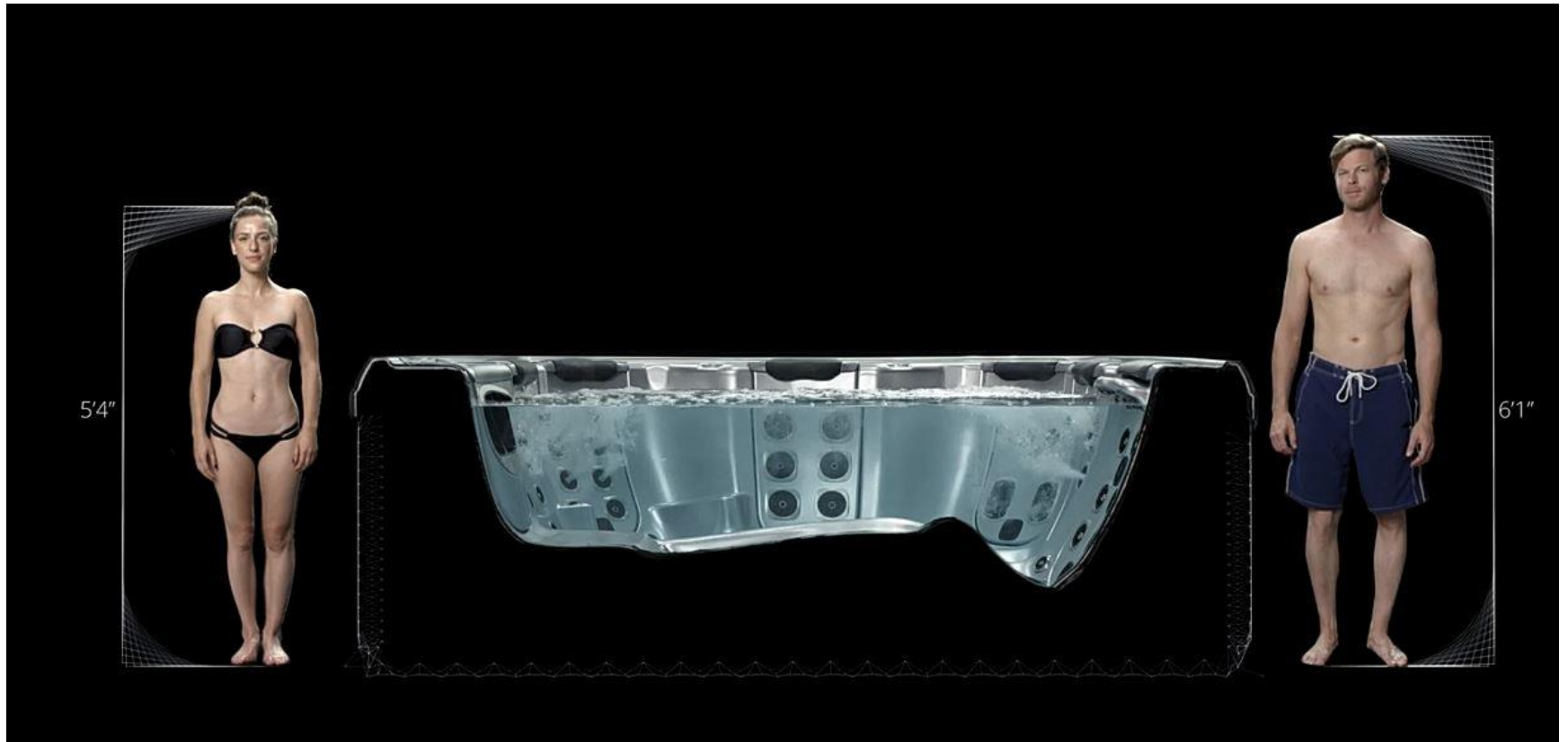
# The BULLFROG SPAS advantage

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- SELL FROM A POSITION OF STRENGTH
- REAL PRODUCT INNOVATION
- DIFFERENTIATE & SEPARATE

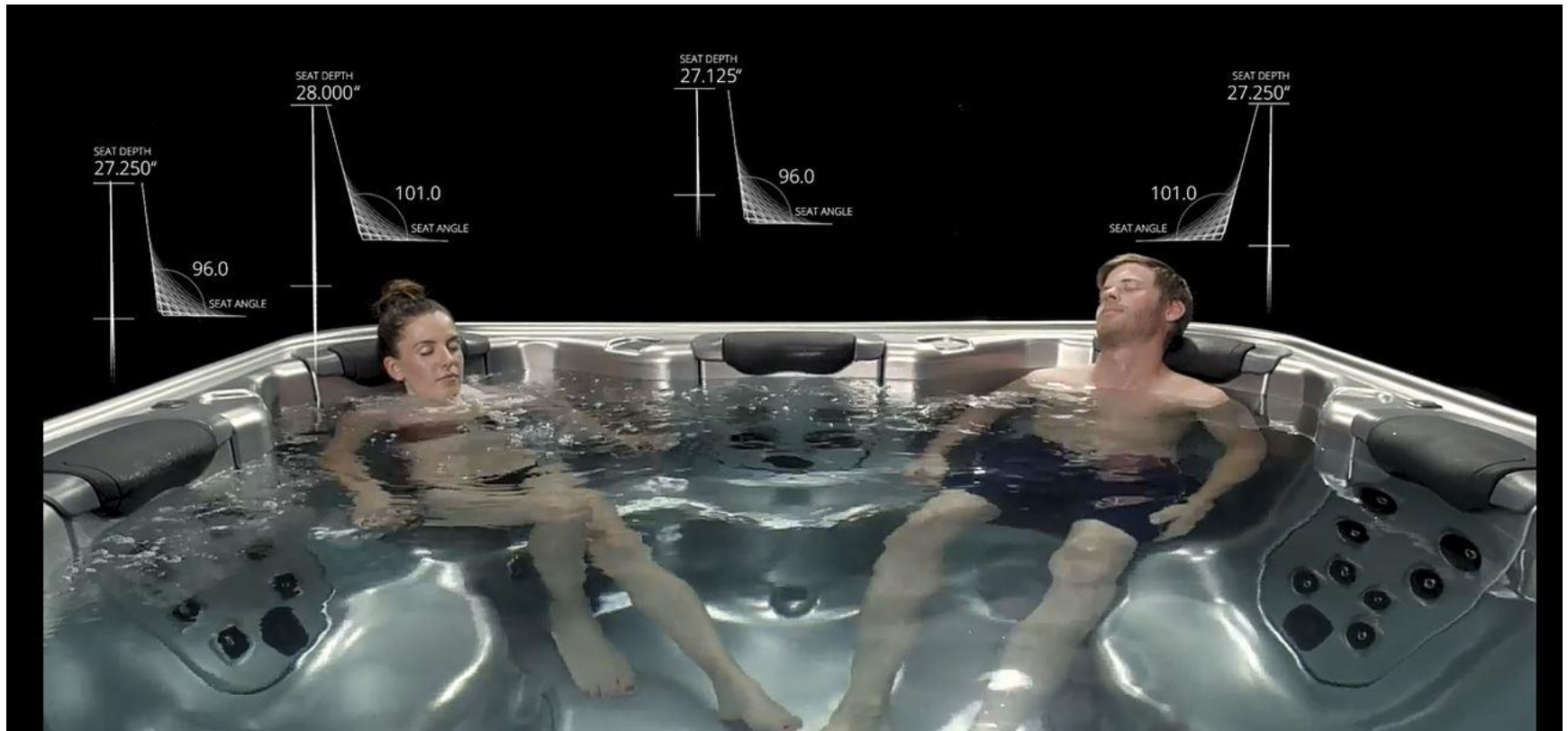


# ERGONOMICS





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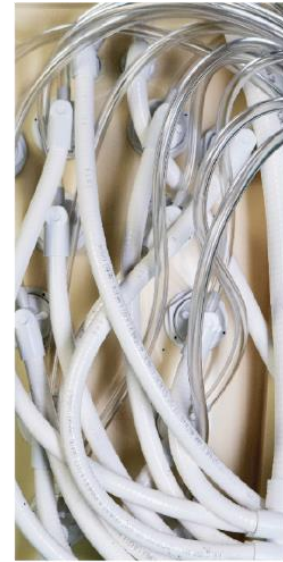
# PLUMBING

## SPA DESIGN

- 90% LESS plumbing than conventional spas



BULLFROG



OTHER SPAS

**BULLFROG SPAS**  
EXCLUSIVE FEATURE



# JETPAK THERAPY SYSTEM

## ADVANTAGES

- Personalize the jet therapy in your spa
- Up to 90% less plumbing
- Far fewer shell penetrations

## SPA DESIGN

### PRODUCT INNOVATION

- Designed to maximize the spa experience
- Designed to separate you from your competitors

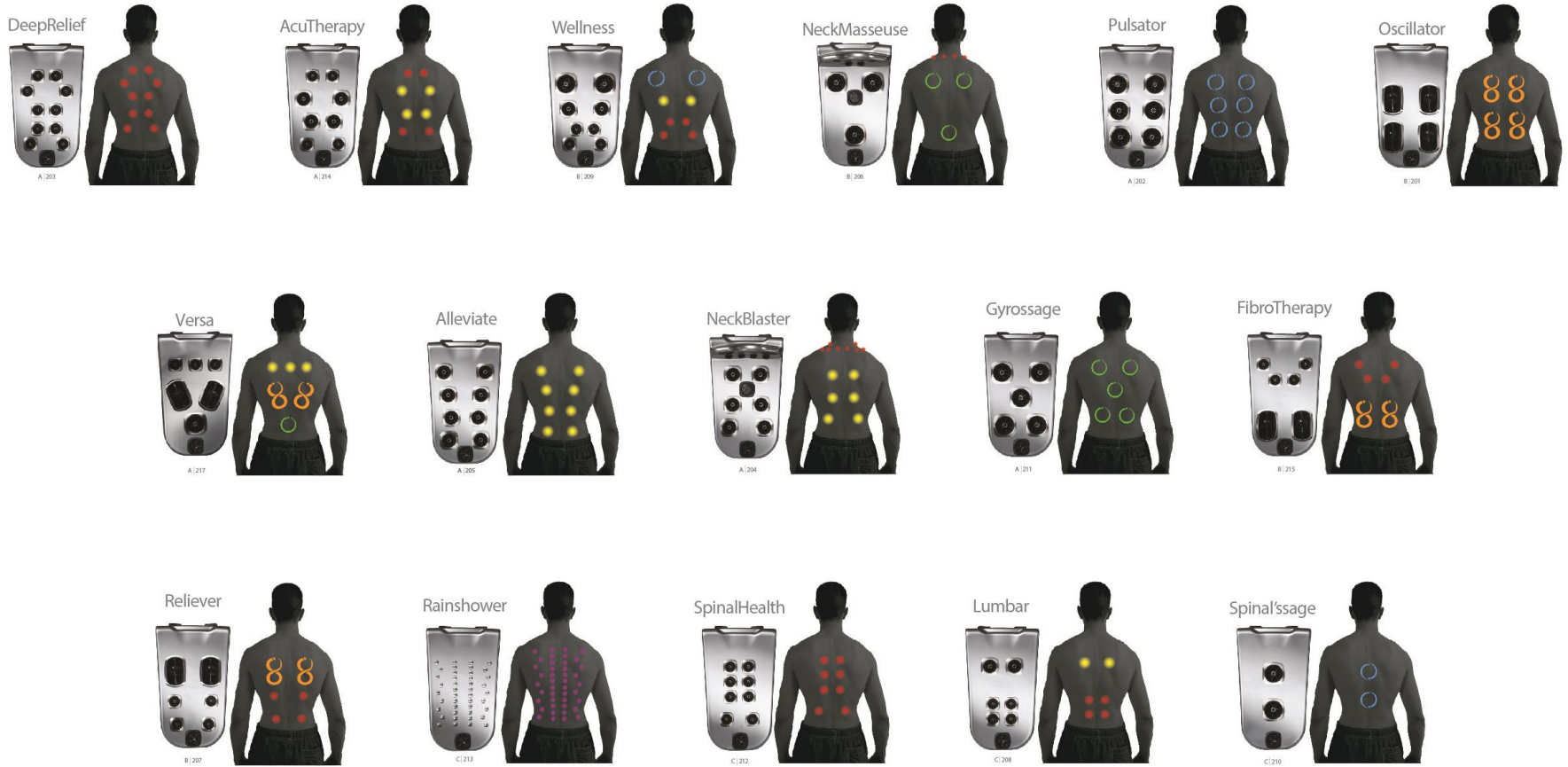


**BULLFROG SPAS**  
EXCLUSIVE FEATURE

Flush Mount Jets



# JETPAK THERAPY SYSTEM



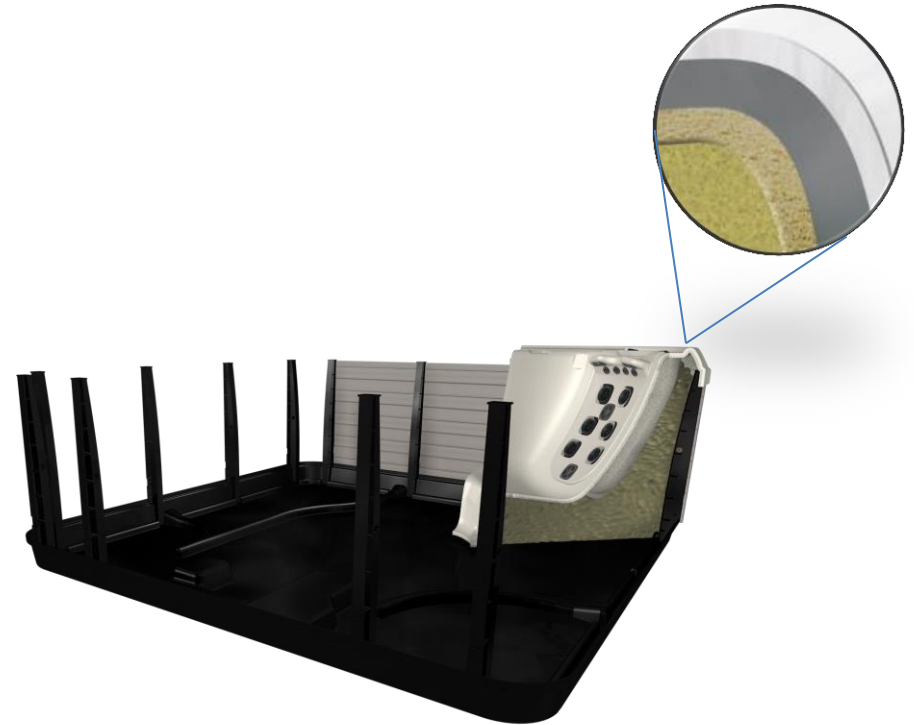
# ENDURAFRAME



## SPA DESIGN

- ENDURAFRAME will never decompose or rust, it is simply better.
- Full foam insulation
- High-density Polyurethane Rigidizer
- Acrylic Spa Shell

**BULLFROG SPAS**  
EXCLUSIVE FEATURE



VIDEO

**bullfrog**<sup>®</sup>  
spas

JETPAK THERAPY SYSTEM





## VALUE

*Advanced and stylish, yet elegantly simple, the A Series set a new standard in spa excellence.*



### CASCADIA™ WATER FEATURE

- ATTRACTIVE, RAISED 2 TIER DESIGN
- IMPRESSIVE LIGHT TRANSFER
- CLEAR UPGRADE TO R SERIES WATER FEATURE
- RESTS NEATLY IN CASCADIA™ JETPAK HEADREST



### AUXILIARY JET CONTROLS

- CONVENIENT PUMP CONTROL WITHOUT LEAVING YOUR SEAT
- OPERATES TWO-SPEED THERAPY PUMPS



### LED MOOD LIGHTING

- ELEGANT SUBTLE LED LIGHTING STANDARD
- BACKLIT CUP HOLDERS
- EXCLUSIVE LIGHTED WATER FEATURE
- UNDERWATER JETPAK LOGO LIGHT

## VALUE

*Advanced and stylish, yet elegantly simple, the A Series set a new standard in spa excellence.*



### COMFORTFIT PILLOWS

- ATTRACTIVE SINGLE PIECE DESIGN
- COMFORTABLE FOAM RESIN MATERIAL
- DURABLE AND COLORFAST



### A-TOUCH CONTROL

- BRIGHT & EASY TO READ
- INTUITIVE INTERFACE
- RESPONSIVE TOUCH ACTION



### BRUSHED STAINLESS JETS

- EXCLUSIVE PREMIUM FINISH
- CUSTOM FLUSH MOUNTED LOOK

# Audio Systems

	Elite Audio™	Life Audio™	Choice Audio	STIL™ Audio
Available on:	A & R Series	A & R Series	X Series	STIL
Controlled By Device Plus:				
Speakers:	 Personal Listening™ Qty 4 to 8	 Personal Listening™ Qty 4 to 9	 Choice Qty 4	 STIL Qty 4
Features:	<ul style="list-style-type: none"> <li>Bluetooth</li> <li>USB 19 CONNECT DEVICE</li> <li>3.5 mm AUDIO</li> <li>REMOTE CONTROL</li> <li>MP3 USB AUDIO</li> <li>CHARGE DEVICE</li> <li>FM TUNER</li> <li>POWERED SUBWOOFER</li> <li>OPTIONAL: YARD SPEAKERS</li> </ul>	<ul style="list-style-type: none"> <li>Bluetooth</li> <li>INTEGRATED CONTROL</li> <li>SUBWOOFER</li> <li>HIDDEN DESIGN</li> </ul>	<ul style="list-style-type: none"> <li>Bluetooth</li> <li>3.5 mm AUDIO</li> <li>SUBWOOFER</li> </ul>	<ul style="list-style-type: none"> <li>Bluetooth</li> <li>INTEGRATED CONTROL</li> <li>SUBWOOFER</li> <li>HIDDEN DESIGN</li> </ul>
Other Information:	1 Year Warranty. Compatible with most electronic devices and mp3 players.	1 Year Warranty. Compatible with most electronic devices and mp3 players.	1 Year Warranty. Compatible with most electronic devices and mp3 players. <b>Not available on Model X6R.</b>	1 Year Warranty. Compatible with most electronic devices and mp3 players.

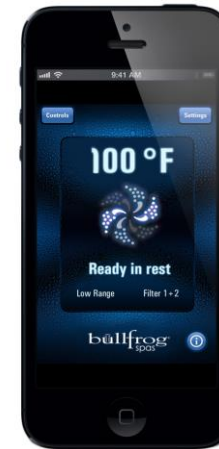
# OPTIONAL FEATURES

**A** SERIES

SERIES **R**

S T I L E

OPTIONS	A SERIES	R SERIES	S SERIES
WELLSPRING FILTRATION PUMP	OPTION NA A5L	OPTION NA R5L	STANDARD
WELLSPRING HIGH OUTPUT OZONE	OPTION	OPTION	OPTION
CLOUDCONTROL MOBILE OPERATION	OPTION	OPTION	OPTION
COVERMATE I COVER LIFTER	OPTION	OPTION	OPTION
DURASTEPS – COLOR MATCH	OPTION	OPTION	OPTION





# VR INTRO & TUTORIAL





SELLING WITH *Care, Commitment & Trust*



FACTORY SALES TRAINING 2017



# STIL



## STIL7

Dimensions	7'4" x 7' x 34"
Seats	6
Volume	393 gal
4.8 BHP Jet Pumps	1
Circ Pump	1
JetPaks	3

Alleviate



SpinalHealth



Wellness



Pulsator



RainShower



Oscillator







## STIL5

Dimensions	5'7" x 6'10" x 31"
Seats	4
Volume	342 gal
4.8 BHP Jet Pumps	1
Circ Pump	1
JetPaks	3

Alleviate



SpinalHealth



Wellness



Pulsator



RainShower



Oscillator





# A SERIES

**PREMIUM  
LUXURY**

SELLING WITH *Care, Commitment & Trust*



FACTORY SALES TRAINING 2017

# A SERIES

## FEATURES

- ONE PRICE CUSTOMER CHOICE JETPAKS
- RIGID SPA COVER
- ACRYLICMATCH JETPAKS
- EXCLUSIVE ROUNDED SQUARE JETS WITH BRUSHED STAINLESS STEEL TRIM
- TOUCH COLOR DISPLAY CONTROL PAD
- EXCLUSIVE NO WOOD ENDURAFRAME
- PREMIUM AUXILIARY CONTROLS
- 4.8 BHP 2-SPEED PUMPS
- 5 YEAR LIMITED WARRANTY
- FULL FOAM INSULATION
- A8 SERIES CASCADIA WATER FEATURE
- PREMIER COMFORTFIT PILLOWS
- PREMIUM EXTERIOR LED LIGHTING
- PREMIUM LED SURROUND LIGHTING
- BACKLIT ROUNDED SQUARE CUP HOLDERS



## VALUE

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- CUSTOM FLUSH MOUNTED LOOK

# SIZE OPTIONS

## A SERIES



## R SERIES



## JETPAKS®



# COLORS

**bullfrog spas** EXTERIOR

Standard Exterior Premium Exterior

Driftwood Hazelnut Mahogany Slate<sup>†</sup> Ivory

X-Series Exterior Covers

Harbor Grey Mountain Walnut Espresso Pewter Sterling<sup>†</sup>

Standard exteriors are available on A and R Series spas.  
 Premium exteriors are available on A Series spas only.  
 Sterling cover available only on STIL spas.

<sup>†</sup>STIL models include Snow interior, Slate exterior and Sterling cover.

**bullfrog spas** INTERIOR & JETPAK

All interior colors are available for A and R Series spas

Sandstone Titanium Sapphire

Mirage Cinnabar Pearl

Snow<sup>†</sup>

Available for X-Series

Midnight Sunset Platinum

A SERIES R SERIES

<sup>†</sup>STIL models include Snow interior, Slate exterior and Sterling cover.



SNOW SHELL  
 SLATE CABINET  
 STERLING COVER

# COLORS OPTIONS



Platinum



Sunset



Harbor Grey



Midnight



Mountain Walnut



# build my Custom Spa



📍 LOCATE MY DEALER

SHOP

OUR DIFFERENCE

FOR BUYERS

FOR OWNERS

BLOG

## PEACEFUL HOME

A premium hot tub by Bullfrog Spas will enrich your life, enhance your home, & improve your well being. The only hot tubs personalized for your unique body, home, & lifestyle.

LOCATE MY DEALER

DESIGN MY SPA

★ REVIEWS

**YEAR END  
CLEARANCE**



**A SERIES™**  
PREMIUM LUXURY



# build my Custom Spa

[gspas.com/?hsCtaTracking=06ddcc70-503b-420f-bbfa-1a1951bdeb88%7C51e7ef35-4ec4-429a-b18d-5ef30041496](https://gspas.com/?hsCtaTracking=06ddcc70-503b-420f-bbfa-1a1951bdeb88%7C51e7ef35-4ec4-429a-b18d-5ef30041496)

SPA DESIGN SPA MODEL **COLORS** JETPAKS OPTIONS FINISH

## SELECT YOUR COLORS

Select your colors by clicking on the color thumbnails below.

**Interior**

			
Cinnabar	Midnight	Mirage	Pearl
			
Platinum	Sandstone	Sapphire	Snow
			
Sunset	Titanium		

### MYDESIGN




A7

Open seating and premium therapy,  
requires less space

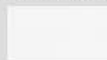

Interior Color: Pearl  
Exterior Color: Hazelnut

**Exterior**

Standard Cabinets

		
DriftWood	Hazelnut	Mahogany

Premium Cabinets

	
Ivory	Slate



# build my Custom Spa



## SELECT YOUR JETPAKS

ⓘ Let us recommend your JetPaks by selecting "Suggest JetPaks" OR choose your own JetPaks by clicking on a pictured JetPak below to select, then clicking on a spa seat location to place.

Use Recommended JetPaks

Select Suggested Jetpaks

Choose Your JetPaks

All Jetpaks

### MYDESIGN

# A7

Open seating and premium therapy,  
requires less space

JetPaks:

Interior Color: Pearl  
Exterior Color: Hazelnut



Click on a color thumbnail to change the color of your JetPaks.



### OPTIONS

Select Extra Jetpaks (optional) >>